



the Jane Goodall Institute

Getting Started: Virtual Watch Party for ‘Jane Goodall: The Hope’

About ‘Jane Goodall: The Hope’ Documentary

The documentary film [‘JANE’](#) is a phenomenon – but it’s only part of the story. The film covers the remarkable journey of 26-year-old Jane Goodall as a young researcher immersing herself in the lives of wild chimpanzees, and her personal struggles and accomplishments as a trailblazing scientist, mother, wife and mentor. But today, at age 86, Jane has lived through decades of impactful work since her precious time in Gombe which have been just as compelling and world-shaping. Finally, a new documentary special through [National Geographic](#) and [the Jane Goodall Institute](#) is taking a fresh, new look at Dr. Jane Goodall’s incredible conservation work, activism and impact in ‘JANE GOODALL: THE HOPE’, premiering on Earth Day, April 22nd, on Nat Geo, Nat Geo Wild, Disney+ , Hulu and National Geographic Mundo.

Read more in our blog [here](#) and watch/share the trailer [here](#).

Let’s Get Started:

Today, you can begin your journey by hosting your own VIRTUAL broadcast premiere screening party! By getting people together virtually to enjoy Jane Goodall’s story, you’ll be inspiring others to take action AND help support the existing work of [the Jane Goodall Institute](#) to save chimpanzees and other great apes along with their habitats, work collaboratively with local communities on conservation initiatives and improve well-being, plus support the next generation of Jane Goodalls through [Roots & Shoots](#)!

1) Explore platforms for your ‘The Hope’ Virtual Watch Party.

- [This article offers some great suggestions for apps and plugins to help you watch virtually with others.](#)
- You can also do it the easy way by starting a video call and watching together! Whether you use [ZOOM](#), [Facebook Watch Party](#), [Cisco Webex](#), [Microsoft Teams](#), [Skype](#), [Whatsapp](#) or any of these plugins, you can share your link with your friends, family and others to participate in your ‘The Hope’ Virtual Watch Party!
- Once you decide, schedule your meeting and make sure to share link and date/time information with your guests.

2) Invite Guests: Use ‘the Hope’ Virtual Watch Party Toolkit materials [here](#).

- Start by sharing invites for your virtual watch party with these graphics and [this invite template](#). Send emails, on social, or by text! Remember to tag us for a chance to be featured 😊 **Jane is @janegoodall on Facebook and @janegoodallinst on**

Facebook, Instagram and Twitter.

- **Here's example social media language and [feel free to use our graphics](#):**
Join me this April 22nd #EarthDay for my virtual watch party of 'Jane Goodall: The Hope'. LINK @janegoodallinst @natgeochannel #janethehope

3) **Make it a fundraiser!** Add a suggested donation to your Virtual Watch Party to share contributions to the Jane Goodall Institute. Right now, JGI is facing critical funding gaps and other costs to protect chimpanzees and support human communities during the COVID-19 crisis. You can #belikeJane and make a difference by using your watch party to give back. See below for some ideas:

- Join [Team Jane](#), our peer-to-peer fundraising platform and make your own fundraiser! Learn more on our [Team Jane FAQ](#).
- Raise funds on [Facebook](#).

4) Virtual Party Time!

- We've created a [bunch of shareables](#) to show that you're tuning in along with thousands of others around the world. Make sure to share on social.
 - **Here's example social media language and [feel free to use our graphics](#):**
Join me this April 22nd #EarthDay for my virtual watch party of 'Jane Goodall: The Hope'. LINK @janegoodallinst @natgeochannel #janethehope
- **Discussion Questions: [We've created this great little outline of example discussion questions](#).** Use them after your viewing party to keep the conversation going and go deeper into Jane's story and its connection to your own life.

5) Give to JGI

- Inspired by Jane's story and the documentary? As we face unprecedented challenges, you can help fulfill Jane's vision and take action in the face of COVID-19 by donating directly to JGI today. Give to janegoodall.org/covid19-support

THANK YOU

Jane's story is about many things, mostly it is about the hope she has because of each of you. **Her reasons for hope exist only because each of you fuel them:** The energy, commitment, and hard work of young people once they understand the problems and are empowered to discuss and ACT upon solutions. The human brain. The resilience of nature. The indomitable human spirit. And finally, the power of social media (so don't forget to share to get others inspired!) **Thank you for being a part of this special moment, and we hope you'll carry Jane's message into your everyday life to help us build a better world for all.**